

# EQUINOX

BE THE LIGHT YOU WANT TO SEE.

**Join the fun and show your support for the fight against homelessness in Baltimore.**

There's something special that happens when we all come together in celebration over a shared cause. Proceeds from Equinox support SVDP's rapid rehousing programs, permanent supportive housing programs, and four shelters. Show the community that you support holistic, best practice solutions to minimize the incidence and duration of homelessness, with the ultimate goal of ending homelessness in our community. Be the light you want to see and sign up to be a sponsor today!

Thank you to our Presenting and Media Sponsors!



Saturday, September 16, 2023  
6:00 pm to 11:00 pm  
Baltimore Museum of Industry

There are three tiers of sponsorship support available. Contact Kelsea Guckin, Director of Development and Volunteer Management, at [kelsea.guckin@vincentbaltimore.org](mailto:kelsea.guckin@vincentbaltimore.org) for more information or fill out the sponsorship commitment application by scanning the QR code.



**open bars | live music | delicious food | silent auction | dazzling light display**

All proceeds benefit St. Vincent de Paul of Baltimore's homeless services programs.

**[equinoxbaltimore.com](http://equinoxbaltimore.com)**





BE THE LIGHT YOU WANT TO SEE.

BE AN EQUINOX  
PLATINUM SPONSOR

## Platinum Sponsor: \$10,000+

### Features:

- Placement of your company name and logo on promotional material including invitations, advertisements, social media, newsletter (15,000+ distribution), website, email campaigns and direct mail
- Volunteer opportunities for team building and engagement
- Invitation for your guests to attend a private sponsorship appreciation cocktail hour with other sponsors and key members of the business community while the event is kicking off
- Two tables of ten in the VIP seating section with your company logo prominently displayed
- An opportunity to promote products and services at check in—banners and signage welcome
- Recognition in the SVDP Annual Report
- Invitation for your guests to attend a private VIP Prequinox Happy Hour with other sponsors and prospects leading up to the event



“St. Vincent de Paul helped me a whole lot. That’s why I keep my promise. I said, ‘when I get into the program, I’m going to make it shine.’”

**Thomas**  
Home Connections client

### Benefits:

Branding and marketing opportunities that raise your visibility in the community and beyond as a lead supporter of SVDP’s mission

Achieving corporate social responsibility goals by helping thousands of community members overcome homelessness and housing insecurity

Increased employee engagement and team building via event participation and the opportunity to invite clients and prospects

Opportunities for your leadership and business development teams to connect with other prominent community and business leaders





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BE AN EQUINOX  
GOLD SPONSOR

## Gold Sponsor: \$7,500

### Features:

- Placement of your company name and logo on promotional material including invitations, advertisements, social media, newsletter (15,000+ distribution), website, email campaigns and direct mail
- Invitation for your guests to attend a private sponsorship appreciation cocktail hour with other sponsors and key members of the business community while the event is kicking off
- One table of ten in the VIP seating section with your company logo prominently displayed
- An opportunity to promote products and services at check in—banners and signage welcome
- Recognition in the SVDP Annual Report
- Invitation for your guests to attend a private VIP Prequinox Happy Hour with other sponsors and prospects leading up to the event



“Don’t give up on people... We’re all in this together. Some people think that it’s not hard out there...But [You Can Be] one decision away from being homeless.”

**Jimmy**  
Beans & Bread client

### Benefits:

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BE THE LIGHT YOU WANT TO SEE.

BE AN EQUINOX  
SILVER SPONSOR

## Silver Sponsor: \$5,000

### Features:

- Placement of your company name and logo on promotional material including invitations, advertisements, social media, newsletter (15,000+ distribution), website, email campaigns and direct mail
- Invitation for your guests to attend a private sponsorship appreciation cocktail hour with other sponsors and key members of the business community while the event is kicking off
- One table of ten in the VIP seating section with your company logo prominently displayed
- Recognition in the SVDP Annual Report
- Invitation for your guests to attend a private VIP Prequinox Happy Hour with other sponsors and prospects leading up to the event



“They remind me what’s important. [SVDP] lets me know somebody else cares about what I’m doing besides me.”

**Mari**  
Home Connections client

### Benefits:

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# Sponsorship Agreement

## Equinox 2023

### Authorized Contact

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company or Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone Number: \_\_\_\_\_

The Name of the Sponsorship Should be Listed as: \_\_\_\_\_

### Sponsorship Commitment (Check One)

☐ **Platinum Sponsor: \$10,000+** Commitment: \$ \_\_\_\_\_

☐ **Gold Sponsor: \$7,500** Commitment: \$ \_\_\_\_\_

☐ **Silver Sponsor: \$5,000** Commitment: \$ \_\_\_\_\_

Signature of Authorized Contact: \_\_\_\_\_ Date: \_\_\_\_\_