EMPTY BOWLS

Candlelight & Clay

2027 SPONSORSHIP OPPORTUNITIES

ST. VINCENT DE PAUL BALTIMORE

Come together and help those impacted by hunger and homelessness.









www.emptybowlsbaltimore.org

THE CAUSE

Across the Baltimore region, hundreds of thousands of children, families, veterans, and older adults struggle with the effects of hunger and homelessness. For many, a single setback such as job loss, illness, rising housing costs, or an unexpected expense can lead to crisis and long-term instability. SVDP responds to these challenges by providing critical services that address immediate needs while helping individuals and families build stronger futures.

In the Fiscal Year 2026, St. Vincent de Paul of Baltimore provided:

- Shelter to **190** families including **367** children experiencing homelessness
- Over **1.3 million** nutritious meals to those experiencing hunger
- Housing and support for nearly **300** veteran households
- Housing and support for over **800** individuals and families
- Summer camp services to nearly **200** children experiencing homelessness
- Early childhood education and supportive services for nearly **600** children and families

EMPTY BOWLS



The Empty Bowls campaign is designed to raise awareness and critical funding to combat hunger and homelessness in our community. Building on the 20 year legacy of Empty Bowls events, the empty bowl will remain the symbol of the immense need that still exists today.

Through a combination of media outreach, community partnerships, and grassroots advocacy, the campaign will bring visibility to the challenges faced by so many and the work SVDP does to address it. The campaign culminates with our signature tasting event, Candlelight & Clay.

Candlelight & Clay



Thursday, April 8, 2027 | 6:00 to 9:30 pm
DoubleTree by Hilton, Pikesville

Join us for our signature tasting event!

This distinguished evening will offer a wide selection of tastings from premier local restaurants, a complimentary open bar, live entertainment featuring dueling pianos and a silent auction. Attendees will be able to select a handcrafted artisan bowl, a signature keepsake that preserves the very heart of the founding Empty Bowls tradition.



Your sponsorship will help us bring the Empty Bowls message to the community through media, outreach, and grassroots engagement—turning awareness into action.

EMPTY BOWLS 2026 HIGHLIGHTS

$176,000
Raised

5,000
Mailed Invites

16K
Digital Invites

400K+
Media Impressions

300
Attendees

21K
Web Page Visits

PRESENTING SPONSOR: $40,000

The **Presenting Sponsor** receives exclusive naming rights to the Empty Bowls campaign and Candlelight & Clay event (Presented by "Your Company Name") along with:

- 64 Tickets/8 tables to Candlelight & Clay event
- Logo on website for 1 year
- Priority company name and logo placement on emails, social media, and other campaign related communications, including our annual report
- Spotlight in SVDP print newsletter
- Recognition in campaign media communications, including press release
- Private bowl painting party
- Company giveaways distributed to participants (sponsor must provide)
- Priority logo placement on signage at Candlelight & Clay event
- Special day of service at one of SVDP's programs for employees
- Acknowledgement on entertainment stage at Candlelight & Clay event

PREMIER SPONSOR: $20,000

Food Sponsor

- Logo on signage at food area of Candlelight & Clay event
- 32 tickets/4 tables to Candlelight & Clay event
- Company name and logo placement on emails, social media, and other campaign related communications, including our annual report
- Private bowl painting party
- Logo on website for 1 year
- Spotlight in SVDP print newsletter
- Company giveaways distributed to participants (sponsor must provide)
- Special day of service at one of SVDP's programs for employees





PLATINUM SPONSOR: $10,000

Bowls Sponsor (One Available)

- Logo on signage of bowl table
- 16 tickets/2 tables to Candlelight & Clay
- Spotlight in SVDP print newsletter
- Company name and logo placement on emails, social media, and other campaign related communications, including our annual report
- Private bowl painting party
- Logo on website for 1 year
- Company giveaways distributed to participants (sponsor must provide)
- Special day of service at one of SVDP's programs for employees

Entertainment Stage (One Available)

- Logo on signage at entertainment stage
- 16 tickets/2 tables to Candlelight & Clay
- Logo on website for 1 year
- Company name and logo placement on emails, social media, and other campaign related communications, including our annual report
- Private bowl painting party
- Company giveaways distributed to participants (sponsor must provide)
- Special day of service at one of SVDP's programs for employees







GOLD SPONSOR: $7,500

Silent Auction (One Available)

- Logo on silent auction table signage
- 12 tickets to Candlelight & Clay
- Logo on website for 1 year
- Company name and logo placement on emails, social media, and other campaign related communications, including our annual report
- Private bowl painting party
- Company giveaways distributed to participants (sponsor must provide)
- Special day of service at one of SVDP's programs for employees

Drink Station (One Available)

- Logo on Drink Station signage
- 12 tickets to Candlelight & Clay
- Logo on website for 1 year
- Company name and logo placement on emails, social media and other campaign related communications, including our annual report
- Private bowl painting party
- Company giveaways distributed to participants (sponsor must provide)
- Special day of service at one of SVDP's programs for employees







SILVER SPONSOR: $5,000

- 8 tickets/1 table to Candlelight & Clay event
- Logo on website for 1 year
- Company name and logo placement on emails, social media and other campaign related communications, including our annual report
- Company giveaways distributed to participants (sponsor must provide)
- Special day of service at one of SVDP's programs for employees

BRONZE SPONSOR: $2,500

- 4 tickets to Candlelight & Clay event
- Logo on website for 1 year
- Company giveaways distributed to participants (sponsor must provide)

THANK YOU TO OUR 2026 SPONSORS

WHITING-TURNER

WBALTV

The Lieutenant Thomas Joseph Hill Foundation

GAF

M&T Bank

Kelly Benefits

H&S FAMILY of BAKERIES

The Friendly Inn Association

ELLIN & TUCKER 80 YEARS

Innovative PARTY PLANNERS & EVENT PROS

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